



**Saint Elizabeth Regional School  
Gift Card Program  
2010 - 2011**

The Saint Elizabeth Regional School Gift Card Program is designed to generate needed funds for the operation of the school and to provide parents with the opportunity to decrease their tuition for the following school year. **This is a mandatory program for all school families; a yearly \$200 fee all families must pay.**

Simply stated, before you go shopping, you exchange your shopping dollars for an equal value of gift cards. The stores provide Saint Elizabeth Regional School with a 5% rebate for each card sold. Then use the gift cards like cash at participating stores. You can use them to purchase your weekly groceries at Weis, Giant and Redners stores and gas at those stores that have gas stations. For even greater gift card selections, consider using the cards obtained from Saint Elizabeth Regional School to purchase a variety of cards these stores sell at their checkouts. Kohl's gift cards can be used to make purchases or pay your store credit card. JC Penney cards can only be used to make purchases; this is a change from previous years.

For each gift card purchased through Saint Elizabeth Regional School, you receive 5% of the card's value towards your mandatory gift card fee of \$200. Purchases that exceed the \$4000 requirement will generate a 4% tuition credit for the following year at Saint Elizabeth Regional School or if applicable, Allentown Central Catholic or Bethlehem Catholic High School. **Families who do not meet the requirement will be billed for the shortfall in April.**

**Example 1** – Family purchased required amount. **No buy out necessary.**

40 weeks @ \$100 = \$4,000 Total purchases.  
\$4,000 x 5 % = \$200 Total applied to gift card fee for school operations.

**Example 2** – Family purchased more than required amount. **Earn tuition credit.**

50 weeks @ \$100 = \$5,000 Total purchases.  
\$5,000 x 5 % = \$250 Total  
\$200 Applied to gift card fee for school operations.  
4% of \$1000 \$40 Applied to 2011- 2012 tuition.

**Example 3** – Family purchased less than required amount. **Buy out necessary.**

40 weeks @ \$75 = \$3,000 Total purchases.  
\$3,000 x 5 % = \$150 Total  
\$150 Applied to gift card fee for school operations.  
\$ 50 Balance required as buyout to meet \$200 fee (balance due April 30, 2011)

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In April of this year, the “*Shopper E's Program*” was instituted. A packet with a form and an explanation accompanies this letter; they are also available on our website, [www.sercc.org/school](http://www.sercc.org/school). The use of the form ensures your family receives proper credit for your purchases. Gift card envelopes may still be used until the supply is exhausted.

The family total is calculated using the number of purchases made between April 1, 2010 and March 31, 2011. Families are expected to purchase \$4000 worth of gift cards; however there is no limit to the amount of gift cards a family can buy. There are also no restrictions on who can purchase gift cards for you; extended family, neighbors, and friends may buy cards on your behalf. Just be sure to provide them with your **preprinted envelope** to receive credit.

Gift cards are sold at the following locations:

- Saint Elizabeth Regional School – Come in to the school office to buy gift cards, or send your envelope into school with your child. The cards will be sent home with your child that same day.
- Saint Elizabeth Parish Office from 8 am to 4 pm, Monday through Friday.
- After weekend masses at Saint Elizabeth Church.

In April 2011, you will receive a statement indicating your family gift card purchases and whether you have met your requirement, have a balance due, or have a credit toward next year's tuition. *Remember, there is no limit to the credit that you can earn for next year!*